

# Overnight Direct Travel

— PERSONALIZING TRAVEL AGAIN —

## **Premier Hotel Membership** **Annual Price: 950 Euros** (Valid for 1 full year)

[Overnight Direct Travel \(ODT\)](#) is an **IATA accredited**, premier **Travel & Hotel Reservations Service** with over 25 years of industry hotel sales expertise; and that comprises long-term hotel partnerships and a nationwide network of dedicated, high-end clients passionate about European travel and culture.

Our unique, hotel-focused services provide for our **Europe Hotel Partners** a range of revenue enhancing benefits, and that includes the following:

### **New Business...**

Your hotel's **Premier Hotel Membership** harnesses the strength and richness of our nationwide, sophisticated traveler network for new reservations; and the ability to add repeat and loyal guests to your hotel for many years to come.

### **New Flexible Business...**

**ODT** does not require from our partner hotels either "Free Sale" rooms, or fixed FIT/NET rates. Our receiving, for our travelers, best available hotel rates - along with the inclusion of breakfast daily - is all we ask for. And along with our standard 10% agency commission remitted after client check-out (ONYX, TACS payment system, or by bank transfer).

### **New Business Marketing...**

Day one of your **Premier Hotel Membership** activates our company's diverse and effective marketing strategies on behalf of your hotel. And that includes exclusive, "stand-alone" hotel email marketing on a monthly basis. directly to our thousands of subscribed travelers.

Our Social Media department also immediately activates your hotel within our active spectrum of **Google Ads, Facebook, Instagram, Travel Blogs** and **Newsletter** marketing services.

### **Add-On, Reserved Hotel Services...**

Very often, we reserve for our travel clients additional, hotel revenue-generating services, such as Airport & Car Transfers, Day Tours, In-Hotel Spa & Dining Reservations.

### **Flexible Content Management...**

Our **Premier Membership Hotels** control all aspects of their featured hotel content on the [ODT website](#), including text, photos, events, promotions, and optional blog content.

**Terms & Conditions**

**Premier Hotel Membership Annual Price & Payment Terms**

The total cost, per hotel, of **ODT's** annually renewable **Premier Hotel Membership** (services described above and provided by **ODT**) is **950 Euros**. Payment is due **ODT** within 30-days after submitting this Agreement; *and after* the Hotel has approved its Content Feature (Text, Photos, Map Location, etc.) on the **ODT** site.

**Hotel Commission Payments to Overnight Direct Inc.**

The agreed upon 10% Commission Payments for reservations provided to our **Premier Member Hotels** shall be remitted either directly by Bank Transfer, or through the **ONYX, or TACS Commission Payment Systems**, of which **Overnight Direct Inc.** participates as an affiliated **IATA Accredited Travel Agency**; **IATA Number: 33744561**.

**Limitations of Liability**

**ODT** will not be held liable for any indirect, incidental, or consequential damages resulting from the hotel's use of our services. It is the hotel's responsibility to manage all **ODT** provided reservations, and to approve the hotel's featured content on the [Overnight Direct Travel Website](#).

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**Overnight Direct Travel**

**IATA #33744561**

**Hotel** \_\_\_\_\_

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**Robert Weingrad, Director**

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**Hotel Representative & Title (Please Sign)**

Accredited by



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**Date (dd/mm/yyyy)**

To become a **Premier Member Hotel**  
please return a signed & dated copy of this agreement to  
[robert@overnight-direct.com](mailto:robert@overnight-direct.com)

*We look forward to working with your hotel!*